

Your data

The protection of your personal data is of particular concern to us. We therefore process your data exclusively on the basis of the legal provisions (DSGVO, TKG 2003). In this data protection information, we inform you about the most important aspects of data processing within the scope of our website.

Contact us

If you contact us by form on the website or by e-mail, the data you provide will be stored by us for six months for the purpose of processing the inquiry and in case of follow-up questions. We do not pass on this data without your consent.

Web analysis

Our website uses functions of the web analysis service Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 whereby data can also be transferred to non-European third countries. Cookies are used for this purpose, which enable an analysis of the use of the website by your users. The information thus generated is transferred to the provider's server and stored there.

You can prevent this by setting up your browser so that no cookies are stored.

We have concluded a corresponding contract with the provider for order data processing.

Your IP address is recorded, but immediately pseudonymized. This means that only a rough localization is now possible.

The relationship with the web analytics provider is based on an adequacy decision of the European Commission ("Privacy Shield"):

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>.

Data processing is carried out on the basis of the legal provisions of § 96 para 3 TKG as well as Art 6 para 1 lit a (consent) and/or f (legitimate interest) of the DSGVO.

Our concern in terms of the DSGVO (legitimate interest) is the improvement of our offer and our web presence. Since the privacy of our users is important to us, the user data is pseudonymized.

The user data is stored for a period of 14 months.

Your rights

With regard to your data stored by us, you are generally entitled to the rights of information, correction, deletion, restriction, data portability, revocation and objection. If you believe that the processing of your data violates data protection law or your data protection rights have been violated in any other way, you can complain to us info@luxlift.co.uk or the data protection authority.